NEWS RELEASE

Potlatch Executives to Present at the Raymond James Institutional Investor Conference in Orlando

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SPOKANE, Wash., Feb. 19, 2015 (GLOBE NEWSWIRE) -- Potlatch Corporation (Nasdaq:PCH) announced today that Michael J. Covey, chairman and chief executive officer and Jerald W. Richards, vice president and chief financial officer, will be providing a company overview to investors at the Raymond James Institutional Investor Conference in Orlando, March 4, 2015 at 9:15 AM Eastern Time.

The live audio webcast of the presentation will be available via the Investor Resources page of Potlatch's website at **www.potlatchcorp.com**. An archived version of the Company's presentation for each webcast will also be available on this site following the webcast for approximately 30 days.

ABOUT POTLATCH

Potlatch is a Real Estate Investment Trust (REIT) with approximately 1.6 million acres of timberland in Alabama, Arkansas, Idaho, Minnesota and Mississippi. Potlatch, a verified forest practices leader, is committed to providing superior returns to stockholders through long-term stewardship of its forest resources. The company also conducts a land sales and development business and operates wood products manufacturing facilities through its taxable REIT subsidiary. More information about Potlatch can be found on the company's website at **www.potlatchcorp.com**.

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