



NEWS RELEASE

Potlatch Schedules Fourth Quarter 2014 Earnings Release and Conference Call for January 28th

2015-01-06

SPOKANE, Wash., Jan. 6, 2015 (GLOBE NEWSWIRE) -- Potlatch Corporation (Nasdaq:PCH) will release fourth quarter 2014 earnings and full year 2014 results on Wednesday, January 28, 2015, before the market opens. A live conference call and webcast will follow hosted by Michael J. Covey, chairman and chief executive officer, at 9 a.m. Pacific Time (noon Eastern Time).

Investors may access the webcast at www.potlatchcorp.com by clicking on the **Investor Resources** link or by conference call at 1-866-393-8403 for U.S./Canada and 1-706-679-7929 for international callers. Participants will be asked to provide conference I.D. number 61675140.

A replay of the conference call will be available two hours following the call until February 4, 2015 by calling 1-800-585-8367 for U.S./Canada or 1-404-537-3406 for international callers. Callers must enter conference I.D. number 61675140 to access the replay.

ABOUT POTLATCH

Potlatch is a Real Estate Investment Trust (REIT) with approximately 1.6 million acres of timberland in Alabama, Arkansas, Idaho, Minnesota and Mississippi. Potlatch, a verified forest practices leader, is committed to providing superior returns to stockholders through long-term stewardship of its forest resources. The company also conducts a land sales and development business and operates wood products manufacturing facilities through its taxable REIT subsidiary. More information about Potlatch can be found on the company's website at www.potlatchcorp.com.

CONTACT: (Investors)

Jerry Richards

509-835-1521

(Media)

Mark Benson

509-835-1513