



NEWS RELEASE

# Rayonier Maintains Current Name and Ticker Symbol, Introduces New Logo

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WILDLIGHT, Fla.--(BUSINESS WIRE)-- Rayonier (NYSE:RYN) announced today that it will maintain the Rayonier name after a thorough review of alternatives following its recent merger of equals with PotlatchDeltic, while also introducing a new corporate logo that reflects a fresh brand identity for the combined company.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20260331902318/en/>

"In a spirit of collaboration following our transformative merger of equals, we considered numerous alternatives for a new company name," said Mark McHugh, President and CEO. "We also considered the rich history, considerable brand equity, and established market presence of both the legacy Rayonier and PotlatchDeltic corporate brands. Ultimately, the new Board of Directors and senior leadership team of the combined company agreed that the new organization would be best served by retaining the name 'Rayonier,' while also introducing a refreshed corporate logo that reflects the beginning of a new era as a combined company. This approach will allow us to honor our proud history and leverage our strong brand equity among stakeholders, while also mitigating the cost, complexity and potential risk of confusion in adopting an entirely new corporate identity."

Rayonier's common stock will continue to trade on the New York Stock Exchange under the ticker symbol "RYN".

## About Rayonier

Rayonier is a land resources real estate investment trust (REIT) with a portfolio comprising over four million acres in the U.S. South and U.S. Northwest. The company is focused on managing its timberlands on a sustainable basis while optimizing its overall portfolio value by delivering land to its highest and best use. Rayonier also operates six

sawmills, an industrial-grade plywood mill, residential and commercial real estate developments, and a rural land sales program. Rayonier is committed to corporate responsibility, third-party forest certification, and supporting climate change mitigation through its land-based solutions business. More information is available at [www.rayonier.com](http://www.rayonier.com).

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